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**HIRALAL MAZUMDAR MEMORIAL
COLLEGE FOR WOMEN
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**FIVE YEARS EVENT REPORT
“SOCIAL OUTREACH CELL”**

(Session: 2017- 2022)

Activity Report Social Outreach Cell for the Year 2017-18

Sl No	Date	Activity	Activity Details	Outcome
1	10.7.2017	Students of Journalism went to Aponggar, an orphanage situated in Dunlop to distribute drawing books and stationery to the children.	Sweets and cake was cut, and children of the orphanage were given stationary and drawing book for their academic activities.	Social welfare.
2	16.8.2017	Students visit to Mahabodhi Society for the Parbo Awards.	Students of HMMCW were felicitated because of their contributions in news reporting during internship with Parbo Kagoj, an online News Portal.	Social contribution through media.
3	11.11.2017	Students of Journalism Visit to Bolpur.	Students went on an educational tour to Bolpur Santiniketan.	Academic contribution.
4	3.12.2017	Students Documentary of the Ganga Slum.	Students went to report and shoot a documentary on the Ganga Slum.	Contribution to Environment.
5	28.12.2017	Students Participation in the Cleanliness Congress.	Our College Received the World Cleanliness Award.	Environmental Awareness to the society.
6	3.1.2018	Visit to Moulali Yuva Kendra.	Students of HMMCW went to Moulali Yuva Kendra for participating in Cultural Programme.	Cultural Contribution.
7	16.2.2018	School Literacy Programme.	The Students and Teachers of HMMCW visited several schools adjacent to Dakshineswar to check for school dropouts.	Academic impact on Teenagers.
8	3.3.2018	Students Visit to SRFTI.	Students went to SRFTI for Study Visit to participate in the Seminar by Resource Person Rahul Rawail.	Academic enrichment.
9	16.4.2018	Visit by Students to OFFER India.	Students were invited by OFFER India to visit children having HIV.	Social Awareness.
10	2.5.2018	Students play at WBSU on 7 days Students Meet.	Students enacted a play at WBSU during the Students week.	Engagement in Coocurricular activities.
11	23.6.2018	Beti Padhao Beti Bachao.	A Campaign with a Social Message was given to the Students of HMMCW with the presence of Mataji.	Women Empowerment.

EVENT PHOTOS



Visit to Aponghar Orphanage



Students visit to Parbo Awards at Mahabodhi Society



Students Participation in Cleanliness Awards



Students visit to Bolpur for visit to Rabindranath's house



Students visit to shoot documentary on Ganga Slum



Students visit to Jorabagan for Photographic Shoot to report on the dilapidated condition of North Kolkata Houses



Visit to Moulali Yuva Kendra for Elocution and Dance contest



School Literacy Programme



Students Visit to SRFTI



Students Visit to OFFER India



Students at WBSU for Cultural Programme



Beti Padhao Beti Bachao

Activity Report on Social Outreach Cell for the Year 2018-19

Sl No	Date	Activity	Activity Details	Outcome
1	12.8.2018	Assisting students to shoot documentary at Subedaar Barrack.	The Students of HMMCW were taken on a study trip to shoot a documentary on the slum livelihood of the inmates of Subedaar Barrack.	Social Enrichment.
2	2.9.2018	Taking students to attend seminar.	Students were taken to attend a seminar on Social Defence by SVSPA, Police Regiment Barrackpore.	Gathering Knowledge on Social Defence information.
3	18.10.2018	Educational Visit to Patipukur.	Students were taken for data collection on the livelihood of women informal workers.	Women Empowerment.
4	28.10.2018	Donation of Clothes to Bharat Sevashram Sangha Barrackpore.	Donation of clothes for Flood Relief by Hiralal Mazumdar Memorial College For Women, Dakshineswar.	Social Relief.
5	12.11.2018	Field visit to Baruipur Jute mill for Project.	Students of JORA were given a Project work on the Jute workers of Baruipur.	Study on Daily wage Earner.
6	16.12.2018	Field study of students to Nutrition Camp at Nibedita Colony.	Students collected Data on the Nutritional Facts of the women of Nibedita Colony.	Women Empowerment.
7	6.2.2019	Visit by Womens Commission to adopted slum.	Social Outreach Cell in association with NSS welcomed the members of Womens Commission to Nibedita Colony for an awareness programme on child rights.	Social Awareness on Child Rights.
8	13.3.2019	Blood Donation Camp.	A blood donation camp was organised by NSS, Social Outreach and Students Union.	Help towards Society – Social Responsibility.
9	28.3.2019	Eye check-up Camp.	An eye check-up was done in association with NSS, and Students Union.	Medical Chek-up – Promotion of Human Value.
10	16.4.2019	Distribution of utensils.	Utensils and other necessity items were distributed to the inmates of Nibedita Colony after a fire ravaged their slum.	Social Help towards needy people – Human Value.

EVENT PHOTOS



Students shoot Documentary at Subedaar Barrack Slum



Students at Seminar At SVSPA, Barrackpore



Visit To Patipukur



Field visit to Baruipur foe Project



Field Study of Nutrition Camp at Nibedita Colony by Students



Blood Donation Camp



Eye Check-up Camp in association with Students cell and NSS



Distribution of utensils to slum inmates of Nibedita Colony

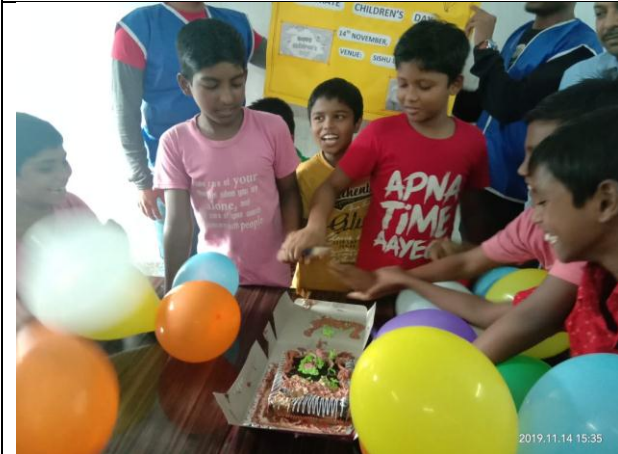


Visit by Womens Commission to Slum in association with NSS and Social Outreach Cell

Activity Report on Social Outreach Cell for 2019-20

Sl No	Date	Activity	Activity Details	Outcome
1	3.7.2019	Extension Activity with children of adopted slum.	A programme was organised to Programme to distribute study stationary to children of Nibedita Colony.	Children Education – Social Responsibility.
2	16.11.2019	Students visit to Padrihaata Slum to shoot documentary on Sustainability.	Students visit to Padrihaata Slum to shoot documentary on Sustainability.	Social Activity – Professional Training.
3	4.12.2019	Distribution of pillows to the inmates of Nibedita Colony	Distribution of pillows to the inmates of Nibedita Colony	Community outreach – Human Values.
4	23.4.2020	Phase 1 of Distribution of foodgrains to inmates of Nibedita Colony.	Due to the onset of Covid 19 our college Social Outreach Cell assisted in the distribution of foodgrains and other essential food items to the inmates of Nibedita Colony.	Community Outreach – Human Values.
5	25.6.2020	Phase 2 of Distribution of foodgrains to inmates of Nibedita Colony.	Due to the onset of Covid 19 our college Social Outreach Cell assisted in the distribution of foodgrains and other essential food items to the inmates of Nibedita Colony.	Community Outreach - Promotion of Human Values.

EVENT PHOTOS



Extension activity with children of adopted slum



Students visit to Padrihaata Slum



Phase 1 of distribution of foodgrains to inmates of Nibedita Colony



Phase 2 of Distribution of foodgrains on the wake of Covid 19



Distribution of Pillows to the inmates of Nibedita Colony

Activity Report on Social Outreach Cell for 2020-21

Sl no	Date	Activity	Activity Details	Outcome
1	18.7.2020	Phase 3 of Distribution of Foodgrains.	Social Outreach cell conducted distribution of foodgrains to the inmates of Nibedita Colony in the wake of Covid 19. Our college made sure that all the inmates were getting substantial food for subsistence. This campaign was organised in 6 phases.	Community Outreach.
2	12.8.2020	Phase 4 of distribution of foodgrains.	Social Outreach cell conducted distribution of foodgrains to the inmates of Nibedita Colony in the wake of Covid 19. Our college made sure that all the inmates were getting substantial food for subsistence. This campaign was organised in 6 phases.	Community Outreach.
3	3.9.2020	Phase 5 of distribution of foodgrains.	Social Outreach cell conducted distribution of foodgrains to the inmates of Nibedita Colony in the wake of Covid 19. Our college made sure that all the inmates were getting substantial food for subsistence. This campaign was organised in 6 phases.	Community Outreach.
4	15.9.2020	Phase 6 of distribution of dry food to inmates of Nibedita Colony.	Social Outreach cell conducted distribution of foodgrains to the inmates of Nibedita Colony in the wake of Covid 19. Our college made sure that all the inmates were getting substantial food for subsistence. This campaign was organised	Community Outreach.

			in 6 phases.	
5	25.10.2020	Distribution of clothes.	As a pre puja gift, sarees and clothes were distributed to the inmates of the adopted slum.	Social responsibility.
6	3.11.2020	Press Rights Day	Posters were made virtually by the students.	Awareness through Media – Professional Training.
7	16.1.2021	Social Outreach Cell made video on International Girl Childs’ Day.	The students of the Dept of Journalism And Mass Communication made a video and uploaded it on You Tube.	Awareness Through Media.
8	22.2.2021	Handwashing day organised for the children of Social Outreach Cell.	Children learned the 5 ways of handwashing.	Social Outreach – Covid Awareness.
9	5.3.2021	Swacchata rally in association with NSS.	Swacchata rally by Social Outreach Cell in association with NSS to mark the Birth anniversary of Netaji Subhas Ch Bose.	Environmental Awareness.
10	14.5.2021	Drawing Competition of Children of Adopted slum.	SAP Programme in association with NSS and Social Outreach Cell organised a drawing Competition for children on cleanliness.	Social Outreach.

EVENT PHOTOS



Phase 3 of Distribution of Foodgrains



Phase 4 of distribution of Chhatu



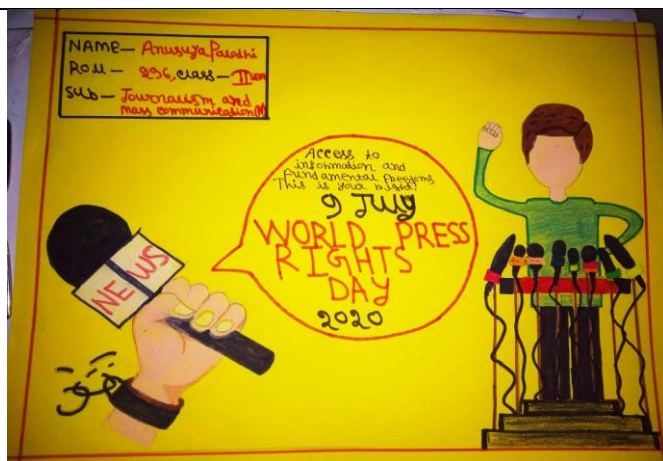
Phase 5 of distribution of foodgrains



Distribution of sarees and clothes before puja 2020



Distribution of dry food to inmates of Nibedita Colony



Press Rights Posters



Children learn Handwashing

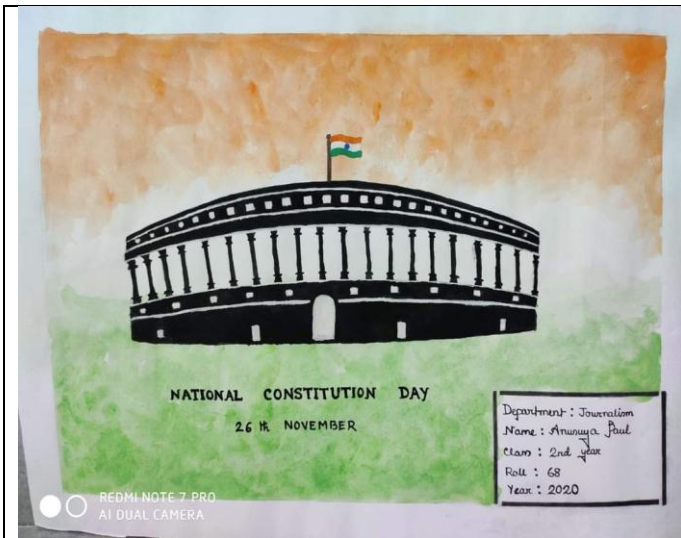
Activity Report on Social Outreach Cell For 2021-22

Sl no.	Date	Activity	Activity Details	Outcome
1	9.7.2021	Distribution of Menstrual Pads	The students of HMMCW distributed menstrual pads to the women of Nidedita Colony	Women Empowerment and gender mainstreaming.
2	26.11.2020	World Constitution Day	Posters were made by students on World Constitution day	Awareness on National Integration.
3	21.1.2021	Sit and Draw Competition	This Programme was arranged in our college	Cultural Motivation.
4	3.2.2021	Corona Awareness Video	https://m.facebook.com/story.php?story_fbid=2870251133230441&id=100007367467251 https://www.youtube.com/watch?v=eessCNQ3vbk https://m.facebook.com/story.php?story_fbid=1119718095199548&id=100014841043731	Awareness through Media.
5	8.5.2021	Earth day Postes made by Students	Posters on Earth Day were made by Stuent	Environmental ethics promotion.
6	13.6.2021	Safe Home	Safe Home was attended by students of HMMCW to give care to the old people who had covid symptoms	Human Values.

EVENT PHOTOS



Distribution Of Masks & Menstrual Pads

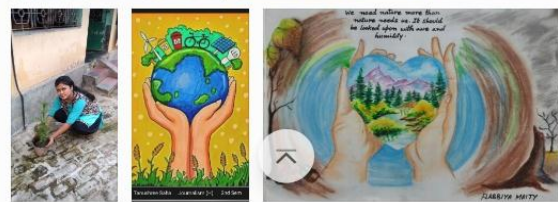
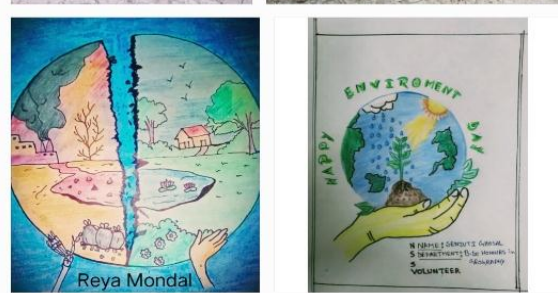


Posters on world Constitution Day



Safe Home

Today as part of the Swacchata Drive, we held a drawing competition for the children of our adopted slum Nibedita Colony. The children are very gifted, most of them come from very humble background..tje zeal to excel and give their best is embedded within them.



Earth Day Poster



Sit and Draw Competition