



WEST BENGAL STATE UNIVERSITY
B.A./B.Sc. Honours 3rd Semester Examination, 2021-22

PSYACOR07T-PSYCHOLOGY (CC7)

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate marks of question.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **two** of the following questions: 10×2 = 20
 - (a) Briefly discuss group influence on performance with experimental evidence. 10
 - (b) What is meant by ABC model of attitude? Discuss the theories related to change of attitude. 10
 - (c) Illustrate how does social categorization influence inter group relation? Describe inter-group conflict. 7+3
 - (d) What are Cognitive Heuristics? Elaborate with examples. Explain how Cognitive Heuristics influence social cognition. 5+5

2. Write short note on any **four** topics: 5×4 = 20
 - (a) Social Perception
 - (b) Formation of attitude
 - (c) Self Concept
 - (d) Nature of group
 - (e) Social cognition
 - (f) Development of schema.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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