



WEST BENGAL STATE UNIVERSITY  
B.A./B.Sc. Honours 3rd Semester Examination, 2019

PSYACOR07T-PSYCHOLOGY (CC7)

SOCIAL PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
  - (a) What is pro-social behaviour?
  - (b) Define social identity.
  - (c) Give example of frustration-aggression hypothesis.
  - (d) What do you mean by looking glass self?
  - (e) Mention any two facets of interpersonal attraction.
  - (f) What do you mean by social facilitation and social inhibition?
  - (g) Define social cognition.
  - (h) Define representativeness heuristic.
  
2. Answer any **four** from the following questions: 5×4 = 20
  - (a) Explain group cohesiveness with suitable example.
  - (b) Indicate the factors affecting conformity behaviour.
  - (c) How would you differentiate between stereotype and prejudice? Illustrate with example.
  - (d) Draw a differentiation between Self-esteem and Self-concept.
  - (e) Explain any one theory of aggression.
  - (f) What are the basic components of Interpersonal attraction? Write a short note on Sternberg's theory of love. 2+3
  - (g) Write a short note on social influence.
  
3. Answer any **one** from the following questions: 10×1 = 10
  - (a) "Can attitude be changed?" — Justify your answer.
  - (b) How do you define a 'Group' as a social unit? Discuss intervention techniques for resolving intergroup conflict. 5+5
  - (c) Describe history of social psychology with special emphasis on development in Indian context. Briefly discuss its application in workplace. 7+3

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