WEST BENGAL STATE UNIVERSITY

B.A./B.Sc. Honours 1st Semester Examination, 2019

PSYACOR01T-PSYCHOLOGY (CC1)

INTRODUCTION TO PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.
Candidates should answer in their own words as for as practicable
All symbols are of usual significance.

1. Answer any *five* questions from the following:　　　　$2 \times 5 = 10$

   (a) Define optical illusion.

   (b) What is DL?

   (c) What do you know about algorithm?

   (d) Differentiate between punishment and negative reinforcement.

   (e) Define motivation.

   (f) What do you know about structuralism?

   (g) Define placebo with example.

   (h) _____ psychology conducts research in the areas of attention, perception, memory, reasoning.

2. Answer any *four* questions from the following:　　　　$5 \times 4 = 20$

   (a) Draw a comparison between James-Lange and Cannon-Bard theory.

   (b) Write a short note on central theories of fluctuation of attention.

   (c) What are the types of motivational conflict? Discuss with examples.

   (d) Write briefly about the gestalt principles of perception.

   (e) Write a short note on self-regulated learning.

   (f) Describe levels of processing approach of memory.

   (g) Write a short note on influence on gender on emotion.

3. Answer any *one* question from the following:　　　　$10 \times 1 = 10$

   (a) Illustrate the theories of forgetting. Mention any four techniques for improving memory.　　　　6+4

   (b) Discuss the principles of operant conditioning.　　　　10

   (c) Describe experimental method along with its criticisms.　　　　10

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