



WEST BENGAL STATE UNIVERSITY
B.A. Honours 3rd Semester Examination, 2022-23

JORACOR05T-JOURNALISM AND MASS COMMUNICATION (CC5)

INTRODUCTION TO BROADCAST MEDIA

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

NEW SYLLABUS

Time Allotted: 2 Hours

Full Marks: 40

1. Answer any *five* questions from the following: 2×5 = 10
 - (a) Akashvani
 - (b) Digital Radio Module
 - (c) Yuva Vani
 - (d) Voice over capsule
 - (e) DD News
 - (f) Hot Switching
 - (g) Piece to Camera
 - (h) Voice of America.

2. Answer any *two* questions from the following: 5×2 = 10
 - (a) Different types of microphones
 - (b) TV news bulletin
 - (c) Radio News Room
 - (d) Camera Movement.

3. Answer any *two* questions of the following: 10×2 = 20
 - (a) Discuss the elements of news reporting for radio.
 - (b) Discuss the process of electronic news gathering.
 - (c) Critically examine the role and responsibility of a 24-hour news network in the contemporary Indian society. Discuss with recent example.

OLD SYLLABUS

Time Allotted: 2 Hours

Full Marks: 50

1. Answer any *five* questions from the following: 2×5 = 10
- (a) What is Natural Sound?
 - (b) What is Electronic Image?
 - (c) State the full form of EFP.
 - (d) What is Zoom Out?
 - (e) Define helicopter shot.
 - (f) What is story board?
 - (g) What is Exposure in camera language?
 - (h) What is Voice of India?
2. Write short notes on (Any *two*): 5×2 = 10
- (a) AIR
 - (b) Types of Microphones
 - (c) ENG
 - (d) 24 hrs news format.
3. Answer any *three* questions from the following: 10×3 = 30
- (a) Explain the various elements of a television news bulletin with examples.
 - (b) Discuss the characteristics of radio as a medium of development communication. Give examples.
 - (c) Differentiate between sync-sound and non-sync sound. Explain the challenges involved in recording sync-sound.
 - (d) Discuss the functions of radio newsroom of AIR.
 - (e) Elaborate different types of camera shots and movements that form visual grammar.

—x—