WEST BENGAL STATE UNIVERSITY

B.Sc. Honours 5th Semester Examination, 2020, held in 2021

FNTADSE02T-FOOD AND NUTRITION (DSE1/2)

ENTREPRENEURSHIP IN FOOD INDUSTRY

Time Allotted: 2 Hours   Full Marks: 40

The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.

Answer any *four* questions from the following   10×4 = 40

All parts of a question should preferably be answered together

1. What is entrepreneurship? Mention a few important skills of successful entrepreneurs. What positive impact does an entrepreneur have on society?   4+3+3

2. What is SWOT analysis? Explain with an example from food and nutrition.   6+4

3. (a) Write a note on tax planning.   5+5
   (b) What do you understand by self image?

4. How can entrepreneurial skills be developed in youth?   10

5. How can a student of food and nutrition set up her own unit utilizing her knowledge acquired in core courses?   10

6. What do you understand by Preparation of Project Proposal? Can you prepare a proposal for setting up of a restaurant?   5+5

7. What do you understand by business opportunity? How can you sense it? How can you validate it?   4+3+3

8. Can you prepare a plan for setting up of a unit for using or storing your locally grown vegetables?   10

9. What are the **nutritional**, **financial**, **infrastructural and other factors** that you will consider in **preparing a proposal** for making available low cost nutritious food to underprivileged people in your neighbourhood on behalf of an institution run on people's charity?   10

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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