



WEST BENGAL STATE UNIVERSITY
B.Com. Programme 6th Semester Examination, 2021



FACGDSE08T-B.COM. (DSE2)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

1. Answer any **five** questions from the following:

2×5 = 10

- What do you mean by business ethics?
- What do you understand by morality?
- What do you mean by ethical leadership?
- What do you understand by ethical dilemma?
- Define Corporate Governance.
- What is Benchmarking?
- What do you understand by 'Corporate Sustainability'?
- What is teleological approach in business ethics?
- What is corporate social responsibility?
- What is 'Whistle-blowing'?
- Mention two benefits of Corporate Governance to shareholders.
- What are the three Cs of business ethics?
- State two ways by which ethics influences behaviour.
- What is audit committee?
- State two important scams in India you have noticed in recent past.
- What is financial fraud?

GROUP-B

2. Answer any **four** questions from the following:

5×4 = 20

- Describe the nature of business ethics.
- Discuss ethical leadership styles.
- What are the factors that lead to unethical practices?
- What are the characteristics of ethical dilemma?
- State the difficulties involved in ethical decision making.

- (f) State the common ethical dilemma in finance with example.
- (g) What is the purpose of corporate governance?
- (h) How does corporate social responsibility contribute towards social development?
- (i) Mention the types of 'Whistle-blowers'.
- (j) What is Japanese model of corporate governance?
- (k) Explain about ethical issues in advertising with examples.
- (l) What is the role of audit committee on corporate governance?

GROUP-C

3. Answer any ~~two~~ questions from the following:

10×2 = 20

- (a) Explain ethical issues in HRM.
- (b) Explain the ethics to be followed in marketing with examples.
- (c) State in brief the theory of Kohlberg's six stages of moral development.
- (d) State the major provisions of corporate governance reforms in the Companies Act, 2013.
- (e) What is the relationship between Corporate Social Responsibility and Business Ethics?
- (f) Write a brief note on any two corporate financial frauds reported in India.
- (g) Explain the duties and responsibilities of directors of a company.
- (h) Discuss the powers and responsibilities of corporate board.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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